

March 8, 2009

TO: Everyone Interested In Fashion Revue

FROM: San Mateo County Fashion Revue Committee



**2009 SAN MATEO COUNTY
4-H FASHION REVUE
"Go Green"**

**Saturday, April 25, 2009 12:30 PM
Crystal Springs United Methodist Church
2145 Bunker Hill Dr. San Mateo**

This packet contains all the necessary information to participate in this year's event. We also invite you to help plan and execute the event. Please contact Linda Litz at 650-591-5041 to let her know if you would like to help. Participants may want to bring reading material to read while they are waiting while the judging is taking place and perhaps water to drink outside of the changing room.

Fashion Revue Schedule

Friday April 17, 2009 Entries due to Linda Litz no later than 4 pm

Saturday April 25, 2009 **12:30 p.m.** – Registration
 1:00 p.m. – Judging begins

Families and friends are encouraged to come for the Fashion Show, which concludes with the Award Ceremony. Tasty refreshments will follow the awards.

Please plan to arrive no earlier than 3:20 p.m. for the Fashion Show so that the judging can be finished without any delays. As you can imagine, we never know exactly how much time is needed to complete the judging. The Fashion Show will take place after the judging has been completed, which is estimated to be approximately at 3:30 p.m.

**IMPORTANT: Please read the enclosed guidelines and regulations carefully.
Mail all forms to Linda Litz, 3210 Upper Lock Belmont, CA 94002**

If you have any questions, call Linda at 650-591-5041. Before mailing, please double-check your entry. It is the member's responsibility to prepare their entry and make sure it arrives **on time**.

San Mateo County 4-H Fashion Revue Categories

San Mateo County 4-H Fashion Revue consists of four *different* categories. Members may enter in one or more categories. Items must be made in a 4-H Project. Articles constructed in school sewing classes, park and recreation classes, etc. are not eligible. Articles must have been made since the date of last year's San Mateo County 4-H Fashion Revue.

For the Traditional, Recycled, and Purchased categories, members must be in a Clothing project and may enter only one garment/outfit per category. Please note a garment can consist of multiple pieces.

For the Other category, members do not need to be in the Clothing project and may enter more than one item.

Each article must be listed on the entry form.

A. TRADITIONAL

1. The 4-H member must have made the Traditional outfit or garment from fabric. Purchased items may be worn as accessories to the outfit. (i.e., purchased blouse or sweater worn with outfit or jumper, etc.).
2. The outfit must consist of only the number of articles that can be worn at one time, including any accessories. Example: If both a skirt and pants were made to match a blazer, the member must choose which item (skirt or pants to wear for judging and modeling.)
3. The garment must be completely finished, clean and ready to be judged when you arrive at the event.

B. RECYCLED

1. The recycled garment/outfit must be at least 75% reconstructed from the original garment and may not be made from non-garments such as draperies, sheets, etc.
2. The entry must include a picture of *before* the garment was recycled.
3. Explain what you did to restyle the garment in the commentary.

C. PURCHASED

1. Pieces in the ensemble include all outerwear, including accessories (shoes, socks, purse, belt, jewelry, etc.). The total cost cannot exceed \$150.
2. Receipts for all expenditures must be included with the entry.

D. OTHER

1. This includes sub-categories of:
 - Wearable's - Costumes
 - Wearable's – Wearable Art (wearable garments embellished by using sewing, arts, and/or crafts techniques)
 - Non-Wearable Quilted Items (Quilts, quilted pillows, quilted bags, etc.)
 - Non-Wearable Items Excluding Quilts, (Pillows, handbags, tote bags, rug making, weaving, etc.)
 - Non-Wearable's - Jewelry
 - Non-Wearable's – Needle Arts (knitting, crochet, needlepoint, etc.)
2. Explain what you did to create your article, materials used, etc. in the description.

Apron Challenge

For 2009, there is an additional category for the Apron Challenge. If you wish to enter in this category, please list it in the Traditional category on the entry form.

The apron must be sewn using pattern Simplicity 9565.

- Change it to suit your needs!
- Will you wear it in the kitchen, to barbecue, for woodworking, while you paint or for animal grooming?
- The possibilities are endless!
- For example, you could adjust the neck strap; make it shorter, longer, smaller or larger; change the pockets or eliminate them; add trim or appliqués; experiment with fabrics, colors or details.

Purchase or sew an outfit to coordinate with your apron. The outfit you wear with the apron is an important part of the judging for the apron.

This pattern was chosen for the 2009 Challenge because it is suitable for beginners to advanced. Happy Stitching

San Mateo County 4-H Fashion Revue Entry Form

NAME _____ CLUB _____ EMAIL _____

COMPLETE ADDRESS _____

PHONE _____ AGE AS OF JANUARY 1ST _____ SEX: M F

PRIMARY _____ YEAR IN 4-H _____ YEAR IN CLOTHING PROJECT _____

You may enter an article in one or more of the following categories. For each article entered, either a commentary or a written paragraph description must be submitted with this entry form. For some categories, additional information is necessary as specified below.

Traditional: Article Title _____
Commentary is required with entry

Recycled: Article Title _____
Commentary is required with entry
Pictures of garments before they were cut are required with entry

Purchased: Article Title _____
Commentary is required with entry
All receipts including shoes, jewelry, garments, etc. are required with entry

Other – Wearable’s - Costumes: Article Title _____
Commentary is required with entry

Other – Wearable’s – Wearable Art: Article Title _____
Commentary is required with entry

Other - Non-Wearable’s - Quilted: Article Title _____
Description is required with entry

Other - Non-Wearable’s – Non-Quilted: Article Title _____
Description is required with entry

Other - Non-Wearable’s - Jewelry: Article Title _____
Description is required with entry

Other - Non-Wearable’s – Needle Arts: Article Title _____
Description is required with entry

Please list any special needs or accommodations. _____

Signature of 4-H Project Member

Signature of 4-H Project Leader(s)

Project (Clothing, Knitting, etc.)

Return this signed entry form along with items specified for each article entered.

San Mateo County 4-H Fashion Revue

Paula Athey Fashion Revue Trophy

The purpose of the *Paula Athey Fashion Revue Trophy* is to acknowledge and motivate young 4-H members 9 – 13 years old, in the Clothing Project. Selection is based on entry of the second judging and the essays entered. Fashion Revue Judges will make the final decision.

The exhibitor is awarded the *Paula Athey Fashion Revue Revolving Trophy*. The exhibitor keeps the trophy until the next year's Fashion Revue judging and show. The winner's name will be added to the list of former recipients of this honor.

Paula Athey was a leader in the Jasper Ridge 4-H Club in Portola Valley for 23 years. She was involved in the clothing project at club and county levels for as many years. Her support in this 4-H project as well as her interest in helping others sewing garments, was very remarkable and rare. She was often an honored guest at the Fashion Revue. She helped Jasper Ridge 4-H members prepare for participation in the Fashion Revue just prior to her passing in the spring of 1994. This trophy is dedicated in her memory for her dedication and for her gifted instruction.

Paula Athey Fashion Revue Trophy Award Application

Name _____

Club _____ Year in Clothing Project _____

Answer the following two questions in two or three sentences:

Why did you enjoy sewing this year?

Will you continue this project next year? Why?

If you would like to apply for the Paula Athey Trophy, return this form with your entry form.

San Mateo County 4-H Fashion Revue Regulations

1. The article must be completed as shown on the entry form by the participant.
2. **No late entries will be accepted.**
3. Judging will be done on the Danish System and will be concerned with how the garment looks on the model and the garment construction (as it affects outward appearance), and suitability of style to the wearer.
4. Participant must be available for the second judging period if so requested, or risk elimination in final selection of medalist and winners.
5. The fashion show will be immediately following the judging; participation is required, or awards may be forfeited.
6. All entrants must write their own commentary and/or item description. Commentaries read during the Fashion Show will be read as written by exhibitor. **Project leaders**, please help your members complete their entry form and write their commentaries or paragraph descriptions for non-wearable items. Try to incorporate the theme into your commentaries. The commentaries will be read as written. **If possible, commentaries and item descriptions should be typed.**
7. Each participant, parent, friend, family member, etc. must abide by the Changing Room Regulations.

Guidelines

4-H Fashion Revue is an event related to and growing out of the 4-H Clothing project. It is an opportunity for 4-H members to exhibit and model a garment made/purchased in the clothing project. It provides an occasion to appear before a gathering of other 4-H members, leaders, parents, friends, and judges to display skills, accomplishments, and self. Participation in Fashion Revue judging is based on the “**total look**” of the member in his/her garment, and the way the garment or outfit fits. (This differs from judging at the fair, where the only concerns are garment construction and fabric adaptability).

4-H Fashion Revue enables the 4-H clothing project member to:

1. Understand and appreciate the value of clothing.
2. Develop skills and knowledge related to clothing construction.
3. Choose clothes that are needed, becoming, and compatible with other items already in their wardrobe.
4. Care for and maintain items of clothing.
5. Use money wisely in acquiring new clothing and accessories.
6. Develop poise, grace, and good posture.
7. Practice good grooming.
8. Appreciate these valuable contributions to self-improvement.

Clothing project leaders should set aside a few minutes of each project meeting to teach skills in posture, poise, walk, and stance as related to modeling. These skills will help the member feel more at ease, rather than performing an unfamiliar routine. When choosing fabric and pattern, the 4-H clothing project member should consider accessories such as shoes, bag, and costume jewelry already in their wardrobe.

San Mateo County 4-H Fashion Revue

Changing Room Regulations

Participants will use the changing room to change into their garments and to wait for their turn to be judged. Participants have worked hard on their garment and it would be heart breaking for the garments to be damaged while in the changing room.

To protect the modesty of the participants while they are changing, we must limit the number of people entering the changing room. Participants may have allergies to a variety of airborne products so these will also be limited in the changing room.

The following rules will be enforced by the Changing Room chaperone and we hope that everyone understands that these rules are to protect both the participants and their garments.

✂ No food, water, beverages, gum, etc. will be allowed in the changing room. Participants may go outside the changing room to consume these items.

✂ No makeup, hairspray, cologne, nail polish, nail polish remover, etc. will be allowed in the changing room. Participants are encouraged to have completed all makeup and hair before arriving at Fashion Revue. Participants may go outside the changing room to do makeup and hair, but must be aware that when their turn for judging comes up, the participant must be in the changing room or may forfeit their time with the judges.

✂ No friends, parents, or clothing project leaders will be allowed in the changing room. If a participant needs help from an adult to change into their outfit, the participant may get help from the Changing Room chaperone or leave the changing room to get help from someone in the area set up for people waiting for the participants.

✂ Language and actions of the participant will be appropriate for 4-H members.

✂ If the participant leaves the Changing Room, it is the participant's responsibility to stay close in order to hear the call for judging.

TIPS ON WRITING FASHION COMMENTARY

- ✂ Give information about the model and the outfit.
- ✂ Make both the model and the outfit sound great.
- ✂ Give information about you and your interests, such as where you are from, other 4-H projects, number of years in 4-H, future plans, summer job, etc.
- ✂ Give inspiration for, or reason, or occasion outfit was planned. This could be the theme for the commentary. (Terry had the first football game of the fall in mind when she chose this plaid).
- ✂ Keep sentences short and easy to read.
- ✂ Use questions and exclamations to give more variety to your tone of voice.
- ✂ Use alliteration (words beginning with the same sound), such as “flirty, flounce” for a ruffle.
- ✂ Create an appealing mental picture with descriptive words. (Ice creamy tones of raspberry and lime...).
- ✂ Avoid the obvious or make it more interesting. (Rather than saying “yellow dress”, make it “sunny” or “lemon”; rather than “it buttons up the front,” say “buttons brighten the front,” etc.)
- ✂ Use *ACTION* words as much as possible. (Buttons march, belts circle a waistline, a flaring hem swings, etc.).
- ✂ Tell the biggest problem you encountered in sewing the outfit, what new sewing technique you learned. Saying you put the sleeve in *six* times can encourage some of your audience who are less skilled.
- ✂ Add some humor, something amusing that happened while sewing (in her rush to finish the dress, Sue put the zipper in upside down.).
- ✂ If there are **two** parts to your outfit, such as a coat and dress, mention the outer layer first.
- ✂ Read copy (description of clothes) in fashion magazine. They are great fun words, current style description.
- ✂ AS you complete your commentary, go over it to see where it could be made more cheerful, complimentary, and brighter.
- ✂ Read it aloud when completed. Does it flow smoothly?

Here are two examples of commentaries. WHICH IS BETTER AND WHY?

“And here is Mary Jane Smith modeling a red, white, and blue suit. The cardigan jacket has a round collar, long sleeves and buttons down the front. The blue dress underneath has red pockets, a back zipper and features the ever so popular A-line silhouette. Mary Jane accessorized her outfit with navy shoes and purse. Thank you.”

OR

“It’s the 4th of July for Mary Jane Smith every time she wears this patriotic suit. And she has a right to celebrate! The jaunty jacket sports shiny star buttons on the roaring red wool. And what a great idea! The scraps from the jacket turn into patch pockets on the military blue dress. Mary Jane has six year of 4-H sewing and foods projects, but always finds a new challenge. She made this suit during a thunderstorm, finishing....